Cityscapes vs Campsites



YAM HOTEL

If you enter YAM Hotel and close your eyes for a brief moment, you could be instantly transported to Venice Beach, Manhattan Beach, or La Jolla. It's the magical combination of sea breezes floating in, the vibrant color scheme, and the seaside $accessories \, lining \, the \, entry way, \,$ including surfboards, beach balls, matkot paddles, and cozy pillows emblazoned with palm trees. This is a stunning staycation like no other. Literally situated a block away from Tel Aviv's newly renovated port, YAM has a dual personality. It is as beachy and chill as it is citycentric – taking cues from its north Tel Aviv digs, it is energetic with constant neighborly goings-on at the very same time. Stepping outside, visitors are mere minutes from all of the area's restaurant gems (including the delish Italian eatery Campanello at 230 Ben Yehuda St) or a host of shopping destinations in the port and surrounding areas. But the beach truly beckons from

this winning locale and Tel Aviv's celebrated Metzitzim Beach is just a stroll away. Even better, check out a couple of bikes from YAM's reservation desk (free for hotel guests) and head to the port promenade, where activities and events are constantly happening – day and night.

→ 16 Yordey Hasira St, Tel Aviv (03-5425555/atlas.co.il/yam-hotel-tel-aviv)



The beach truly beckons from this winning locale

It's capable of accommodating hundreds of visitors on a single night, at the same time maintaining a feeling of intimacy. Bedouin tents comfortably fitted with rugs and mattresses, buildings of natural stone, wooden furniture decorated with iron artwork, colorful fabrics, and lamps incorporating salt crystals from the nearby Dead Sea all contribute to the magic. Divans (function halls suitable for dining, seminars, and lectures) are made of wood and local stone; decorations include rugs woven from the hair of the black goats raised by the Bedouin. There's a variety of accommodations, all near the shade of desert palm trees and gardens inspired by the Bible. Kfar Hanokdim was established out of a desire to enhance the development of nearby Arad and even more as a way of sharing its founder's love of the desert. In addition to enjoying warm Bedouin hospitality, visitors staying in tents, lodges, or cabins can learn about Bedouin life, take part in traditional feasts, tour the nearby desert on camels, and when darkness falls, join groups sitting around a campfire or opt for some intimate soul-searching.

→ (08-9950097/hanokdim.com)